

Calogi Expands Services To Al Maktoum International Airport- DWC (23 August 2010)

Calogi (www.calogi.com), a leading air-freight portal solution, announced today that it has expanded to the new Dubai World Central - Al Maktoum International Airport (DWC).

With this expansion, Calogi now boasts a one-stop shop for members covering all elements of the air cargo supply chain across the eight FreightGates located in JAFZA, DAFZA, Dubai International Airport and the new DWC airport. Combined, this fully IATA e-freight compliant portal, provides users exclusive features and benefits, including access to more than 80 airlines and their general sales agents (GSAs) with a single subscription.

Designed as an integrated system interface for day to day export and import operations, based on the successful model currently in operation at Dubai International Airport, Calogi offers DWC subscribers the ability to share shipment information with the terminal operational systems, through a standard interface.

The system allows users to print the air waybill at the terminal, bypass the terminal counters and proceed directly to the acceptance and delivery docks with their shipment and document pouch.

"Our launch at DWC is further proof of how the Calogi business model can benefit leaders in the air cargo industry and significantly reduce costs by fully automating their communities," said Patrick Murray, Head of Calogi. "At a time when industry profit margins are being squeezed, there is constant pressure to reduce costs. By enabling the air-cargo supply chain to do business electronically, Calogi continues to reduce costs for the industry."

"Direct feedback from the portal's 1,100 Dubai user-base revealed that managers and end-users believe Calogi to be better than other IT systems previously used and that the perceived operational and financial benefits had been fully realised," added Murray.

Swift Freight International recently became Calogi's first customer to seamlessly process over 82 tons of export freight in less than an hour at DWC. This was achieved using Calogi's e-Pro forwarder solution, one of the various Calogi products that have been specifically enhanced for operations at the new DWC. Utilising the enhanced e-Pro forwarder solution, Swift Freight International's air waybills accompanying their shipments were auto-rated by Calogi and subsequently executed in a matter of seconds.

As a result of this unique business process, Swift Freight were able to bypass the terminal reception counters and deliver the freight and accompanying document pouch to the Dnata acceptance dock within less than an hour, a testament to the simplification of the business model.

"We were a launch customer for Calogi and we continue to be overwhelmingly impressed by the drive, enthusiasm and innovation of both the Calogi business and IT teams and the capabilities of the product," said Mr. Thomas Varghese, Manager Sea Air Operations - Swift Freight International.

Mr. Varghese added; "We should not underestimate the sheer effort from the Calogi Teams in implementing a system at a brand new facility with a fixed deadline. The fact that everything worked perfectly from day one speaks for itself."

The available solutions offered by Calogi at DWC include c-Power - Calogi's airline/GSA product - which is currently being used by 21 GSAs in Dubai, who represent over 80 airlines. In addition, c-ePro and c-iPro - the Calogi forwarder export and import solutions - built for small-to-medium size establishments and boasting a user base in excess of 950 from 320 forwarding companies, are also fully operational. Members can also utilise Calogi's terminal operations products, c-eBridge (export) and c-iBridge (import).

Continually building on its success, Calogi is also being rolled-out across local UAE and GCC communities, including Fujairah, Ras Al Khaimah, Sharjah, Abu Dhabi, Al Ain, Doha, Muscat, Kuwait and Saudi Arabia.

About Calogi:

Calogi's wide range of state-of-the-art cargo services encompass an entire network of on-line business components for the air cargo industry stakeholders, which include freight forwarders, airlines, logistics

operators, customs and 3PL providers.

The first of its kind in the air cargo community worldwide, Calogi's web applications have been designed and developed after several months of meticulous research on the current and future demands of the industry. By creating a "virtual" business environment for a wide variety of cargo industry players, Calogi enables the supply chain community to complete transactions without leaving their office or home, eliminating the need for face-to-face office meetings and lengthy waits on the end of a telephone.

Calogi removes outmoded paper-based and labour intensive processes, by creating a one-stop, integrated internet-based communications solution catering to the needs of the worldwide airfreight industry.

For more information please visit www.calogi.com